What if there was a fundraiser that benefited your organization and the community?



There is.

The ULTIMATE Discount Card™

The quick, easy and profitable fundraiser that lets your group earn thousands in just one week.





EVERYONE WINS

- Groups can earn up to 60% profit with this easy to sell fundraiser.
- Popular name brand merchants make this card easy to sell. We negotiate all discounts to ensure each card has an excellent mix of popular local restaurants, fast food, pizza, retail, services and entertainment establishments.
- The simplest fundraiser to run. No more long hours spent delivering bulky products. We do everything soup to nuts - to make it effortless for you.

- **No money required to get started.** Usually no minimum order of cards required.
- Your supporters save money every time they use the card. The Ultimate Discount Cards[™] sell well because consumers love to save money.
- A proven winner! Local schools, leagues and non-profits have raised millions of dollars.
 Many schools have participated for over 25 consecutive years.

The **ULTIMATE** Discount Card™

What is The ULTIMATE Discount Card™?

Simply put, the Ultimate Discount Card is the size, shape and thickness of a standard credit card. 21-40 popular, local merchants agree to participate by sponsoring a discount valid for one full year of unlimited use.

Fundraising Made Simple...

Unlike traditional product fundraisers, The Ultimate Discount Cards are easy to sell because everyone likes saving money. Customers appreciate saving hundreds of dollars for a full year on discounts at stores they know and use within their community.

It doesn't get more local than this!

Popular sponsors guarantee interest and sales success.

Recent sponsors have included:

Wal-Mart Coppola's Subway Domino's McDonald's Monroe Muffler Burger King Best Buy True Value Cosimo's Ace Hardware Dunkin' Donuts Spins Bowl Poughkeepsie Ice House Deisings Bakery Eveready Diner Dairy Queen Palace Diner Adam's Fairacre Farms Plaza Diner NY Sports Club Applebees FYE KFC.

Taco Bell
Woodbury Commons
Newburgh Auto Spa
Carvel
Economy Cleaners
Round 1
Outback Steakhouse
Papa John's
Popeye's
Denny's
Planet Wings
TGI Fridays
Boston Market

Red Lobster
Kingston Lanes
Pizza Hut
Baskin Robbins
Mid-Hudson Buffett
Inquiring Mind Books
Starbucks
Sonic
Pine Bush Pharmacy
Orange County Bagel
Morgan's Florist
Tokyo Sushi
Johnny Rockets

GROUP SUCCESS TESTIMONIALS

Texas Roadhouse

Our school has been selling the Ultimate Discount Card for years, and it is a favorite fundraiser. It is an easy and effective program because it is a Win/Win/Win. It is a Win for our school. It is a Win for the customer - people save literally hundreds of dollars using the card during their normal shopping and dining. In fact, repeat customers ask for the card. It is a Win for the student - prize incentives are terrific for offering this card that essentially sells itself. Using the card helps the local economy, too, as the savings incentives make it attractive to try new offers. The personnel at Ultimate Fundraising are a pleasure to work with. George and Barry are always accommodating, are available whenever needed, and provide everything needed to make this fundraising program a success each year. The experience of this entire fundraiser is nothing but positive.

Carol S. St. Peter's School Parent Guild

Mobil

As the Student Council advisor at Marlboro Middle School, I have known and worked with George Basen for over ten years. The Student Council oversees a school wide fund raiser each year where proceeds go to individual grades for their end of the year trip and other expenses. We need a lot of money for the three classes. Early on we started selling the Ultimate Discount Cards[™], an idea developed by George. The cards are a terrific money raiser. Each year has seen the proceeds grow as a loyal fan base has developed. George has been easy to work with, accessible, and very responsive to all our concerns. I would highly recommend George Basen and his company "Ultimate Fundraising," not only for the discount cards, but for their very diversified product line for fund raising. Our experience with George and his company has been outstanding! Lou S. Marlboro Middle School Student Council Advisor

I have been fund raising with George Basen for over 15 years. The necessity of fund raising has been made a very easy and profitable experience. This is due in no small part to the professional and accommodating efforts of George. He has and continues to provide excellent service and terrific products. The Ultimate Discount Card™ is something not to be missed. Each year we are able to earn up to and over \$12,000.00 profit with only two fund raisers.

Brian F. Music Director Pine Bush Central Schools

IT'S EASY TO GET STARTED...

- If a card does not exist for your district, tell us about your favorite, restaurants, shops & businesses.
- We arrange discounts at these and other community favorites.
- We prepare and send you student order form packets or cards for sale or order taking.