

What if there was an advertisement that benefited your business and your community at the same time?
There is. And best of all, it's FREE.

The **ULTIMATE** Discount Card™

"A successful tool to promote sales. Thanks for including us!"
 - Walmart, Newburgh NY



EVERYONE WINS

**MERCHANTS
 BENEFIT!**

- Free advertising
- New customers
- Promotes repeat business
- Logo & name recognition

**NON-PROFIT GROUPS
 BENEFIT!**

- Fund field trips, assemblies, and educational materials
- Most earn over 50% profit
- Easy to sell

**CUSTOMERS
 BENEFIT!**

- Incredible Savings
- Support local businesses and groups
- Great gift item

www.ultimatefundraisinginc.com

ULTIMATE Fundraising 9 Autumn Knoll New Paltz, NY 12561 (845) 255.4001

The **ULTIMATE** Discount Card™

What is The **ULTIMATE** Discount Card™?

The Ultimate Discount card is a fundraising item sold by local not for profit groups such as schools, churches, and leagues. It is the size and thickness of a standard credit card. Both sides feature the logos and discounts of 24 local merchants who have agreed to participate in the program.

A merchant involved in the program agrees to sponsor a discount valid for one full year of daily use. Each card sells for \$12 and the groups selling them earn up to 60% of the proceeds.

POPULAR LOCAL & NATIONAL SPONSORS

recent sponsors have included:

Wal-Mart	Coppola's	Taco Bell	Modell's
Subway	Domino's	Woodbury Commons	Middletown Lanes
McDonald's	Monroe Muffler	Mandee	Pizza Hut
Burger King	Best Buy	Carvel	Baskin Robbins
True Value	Cosimo's	Economy Cleaners	King Buffet
Advance Auto Parts	Dunkin' Donuts	STS Tire	Quizno's
Hoe Bowl	C&C Unisex	Outback Steakhouse	Starbucks
Jiffy Lube	Eveready Diner	Papa John's	Sonic
Pizzeria Uno	Johnny D's	Popeye's	Pine Bush Pharmacy
Plaza Diner	Adam's Fairacre Farms	Denny's	Bread Alone
Gold's Gym	Applebees	Planet Wings	Morgan's Florist
KFC	FYE	TGI Fridays	Neko's Sushi
Buffalo Wild Wings	Mobil	Boston Market	Johnny Rockets

MERCHANT SUCCESS TESTIMONIALS

"We have had an amazing response with this discount card. Great Marketing Tool!"

IHOP, Middletown, NY

"Love the card. My customers love the card. Everyone wants this card."

The Palace Diner, Poughkeepsie, NY

"Ultimate Discount is... the ultimate!"

Mandee's, Poughkeepsie, NY

"The yellow Ultimate Discount Cards have been a great success at our location. We get great feedback on them daily."

True Value, Milton, NY

"The Discount Card has worked wonders. Many new faces."

McDonald's, Newburgh, NY

"We are very pleased with the effectiveness of The Ultimate Discount Card™."

Adam's Fairacre Farms, Newburgh, NY

"A great way to develop a customer base. It has helped us for the last 5 years."

Cosimo's, Middletown, NY

"We've been on the card for 9 years and will be on for many more. Works great."

Coppola's Italian Bistro, Hyde Park, NY

visit us at www.ultimatefundraisinginc.com